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Figs

NOW A PROVEN PRODUCT OF
THE CLIMATE AND SOIL OF
THE PACIFIC NORTHWEST

STUDY and experiments conducted by B. R. Amend, President of Willamette Fig Gardens, Inc., over a period of thirteen years, has resulted in *proof beyond question* that the climate and soil of the Coast Sections of the Northwest are adapted to the growing of figs on a Commercial Scale. That the industry has progressed beyond the experimental stage is evidenced by orchards of more than two thousand trees, flourishing, bearing and ripening this delicious and most healthful of all fruit.



WILLAMETTE FIG GARDENS, INC.

355 Willamette Boulevard
Portland, Oregon

Orchards of this Corporation are located at 355 Willamette Boulevard, Portland (the Mother Orchard and Test Gardens), Columbia Boulevard, Portland, and at Roseburg.

Information concerning the fig industry, planting, care, preserving methods, prices of fresh fruit and nursery stock, cheerfully and promptly given upon application.

Oregon's fig industry, now in its infancy, but of proven commercial possibilities, according to horticultural authorities, will flourish and pay big dividends to those who seize the opportunity of getting orchards in with the least possible delay.

A visit to our Mother Orchard and Test Gardens will open your eyes to these possibilities and convince you.

FRUIT IN SEASON

WILLAMETTE FIG GARDENS, Inc.

355 WILLAMETTE BLVD.

PORTLAND, ORE.



NURSERY STOCK

Varieties Adapted to Soil and Climate of Oregon and Washington

Though the Mother Garden, located in the heart of Portland, contains more than forty varieties of figs, many of them imported from distant sections of the world, only four varieties have thus far been found that are adapted to this section. These varieties are listed below in the order of their proven desirability.

LATTARULA—(White) Asiatic Honey Fig

Ripens two crops each season, the first July 15th to August 15th, the second September 10th to October 30th. Particularly adapted for commercial acreage.

GRANATA—(Black) from Persia and Syria

The largest fig known, attaining size of eight inches in circumference.

GILLETTE—(Yellow) from France

One crop per year. Ripens in August. Very heavy bearing variety and can be depended upon to produce a crop each year.

NEVERALA—(Blue) from Syria

One crop per year. Ripens in October. Very hardy and fast growing. Bears at an early age.

Chief advantages found in these four varieties are, ability to stand low temperatures and the fact that they are self-pollenizing. The blossoms are inside the fruit until it begins to ripen, when the fig changes to a honey-like consistency. Most figs require the service of fig wasps or other artificial pollenizing to bring the fruit to maturity.

No Spraying

No destructive insect has appeared in Oregon or Washington, to our knowledge, that necessitates spraying of trees. Freedom from this expensive and disagreeable practice can be appreciated most by those who raise fruit of other kinds.

The Value of Figs

The fresh fruit is delicious, eaten as you would an apple, or sliced and served with sugar, makes a most appetizing breakfast dish.

Figs have no equal as a fruit for preserving in marmalades, syrups, jellies, pickles and an infinite number of confections. It is nature's own medicinal product, since it combines more body building elements than any other fruit. Its non-acid quality making it invaluable as a food for invalids. Being mildly laxative further adds to its health value.

Oregon grown figs are superior in flavor.

Planting

The best time to plant fig trees is from February 1st to April 15th. For orchard form, trees should be set 25x25 apart or 70 to the acre. The fig may be trained as trees or grown in bush form but the latter method will insure earlier bearing and is generally considered the better method.

In the propagation of figs as in every other undertaking there is a right way and a wrong way. The result of years of scientific study and experiments with every known variety of figs is your assurance of dependable stock and advice as to their propagation. Our interest in each sale extends far beyond the actual transaction.